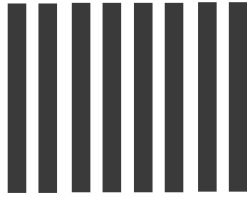




**GRO-GREEN LAWN
1900 NATURES AVENUE
WESTERVILLE OH 41200-9987**



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**Give your family a beautiful,
environmentally-friendly lawn!**

Your Logo

1900 Natures Avenue
Westerville, Ohio 41200



**Get Your
FREE Lawn
Estimate—**

- Experienced Professionals
- High Quality Granular Fertilization
- Superior Weed Control
- Pest Management
- Tree & Shrub Care

555-1234

www.companynamewebsite.com

SATISFACTION GUARANTEED

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U.S. POSTAGE
PAID
Permit #100
Leonardtown, MD

Beautiful homes deserve beautiful weed-free lawns, this year let us build one for you.



**The world
is at your feet.**

*Let us make it a lush green
world for you!*

Call our office today for a free estimate and a special limited-time offer (see inside for details).

555-1234 • www.companynamewebsite.com



**Are you tired of the way your lawn looks?
Have weeds gotten out of control?
Are the neighbors starting to give you funny looks?
Don't you wish there was an easier way?**

Give us a call. We can turn your lawn into a beautiful, healthy, lush and thick lawn, without weeds, and definitely without the hassles.

CompanyName is a local professional lawn care provider that offers the finest in quality lawn fertilizers that not only provides the basic 3 ingredients that anyone can buy at their local hardware store, but also very important micro-nutrients essential for a healthy, good-looking lawn.

The trained technical staff at CompanyName has years of experience caring for lawns just like yours. In fact families in your neighborhood trust and depend on CompanyName as the company providing the best in professional lawn care services.

**CompanyName
Logo**

(555) 444-1234 or (800) 555-LAWN
www.companynamewebsite.com



**"we build great lawns
from the ground up that your
entire family will enjoy!"**

PROFESSIONAL LOCAL LAWN CARE

Freedom Program

- Our premier lawn care program with 9 applications
- Provides complete organic fertilization with micro nutrients
- Pre-emergent crabgrass control
- Special broadleaf weed control in four of the applications
- Surface feeding insect control in the summer
- Lime treatment and a Winterizer treatment

Curb Appeal Program

- Our plus lawn care program with 7 applications
- Provides complete organic fertilization with micro nutrients
- Pre-emergent crabgrass control
- Special broadleaf weed control in four of the applications
- Lime treatment

Tree and Shrub Program

- 6 applications to control diseases and insects
- Deep root feeding in fall to promote healthy plant growth
- Dormant oil treatment to control over-wintering insects
- Winter Overcoat application prevent evergreen plants from desiccation

Other programs available to fit every budget.

**CompanyName has a
reputation for satisfied clients
and great-looking lawns.**

Families in your neighborhood trust and depend on CompanyName as *the* lawn care company providing the best in professional lawn care service.

**Doesn't everyone
love a bargain?**

Act today, and receive an individual evaluation of your lawn by a trained specialist that will include: identification of grass varieties, weed identification, apparent lawn diseases, a density analysis, a soil and thatch evaluation **PLUS**, we'll also give you **\$20 OFF your first application.** It's our way of saying thank-you for giving us a try. But you must act soon—this is a limited time offer that probably won't be repeated this year.

Now is a great time to get your lawn on it's way to being weed-free and beautiful.



SAVE
\$20⁰⁰

Off your first application.
**LIMITED TIME OFFER
CALL TODAY!**

NOTE: We use only quality granular fertilizers, superior weed control programs and we guarantee our results.

- YES, I WANT TO SAVE \$20.** Please put my lawn on your regular schedule of treatments. I understand that I will receive a \$20 credit on my first application.
- PLEASE GIVE ME A FREE LAWN ANALYSIS AND ESTIMATE.**
- I'D LIKE AN AERATION ESTIMATE.** Please give me a FREE estimate on an Aerifying Treatment to reduce thatch buildup and soil compaction.
- I'M NOT INTERESTED RIGHT NOW, BUT PLEASE CONTACT ME AGAIN LATER.**

Email Address: _____
(Sign up for our on-line newsletter & special offers—NO SPAM!)

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Home Phone: _____

Work Phone: _____

Best Time/Place to Call: _____

(555) 444-1234 or (800) 555-1234
www.companynamewebsite.com

DETACH HERE AND MAIL OR CALL OUR OFFICE TODAY PLEASE MENTION "MAILER SPECIAL"